

## **Greener and Cleaner Bromley & Beyond (GCBB)**

Greener and Cleaner Bromley & Beyond (GCBB) is a Community Interest Company started in 2019 that has since grown to nearly 6,000 members. Set up by Parisa Wright, the organisation aims to normalise a greener, more sustainable way to live in our community. GCBB works together with Bromley Borough residents, community groups, local council and politicians, and businesses to make a difference to our environment.



GCBB's core objectives are to:

1. Work to halve the carbon footprint of the borough by 2029
2. Improve biodiversity across the borough
3. Create a connected community within the borough to support a focus on, and commitment to, the local environment and our neighbours

And they do this by:

Running an active Facebook group where members can share tips and ask for help in living in a more sustainable way

Hosting regular meetings & events for members where we discuss key issues identified by our members, and expert speakers share their insight and support members to make positive changes

Working with over 100 committed volunteers to run community events, support members, and engage with local business

Working with the local council and MPs to raise awareness of the support within the Borough for green policies

You can find out more at [www.greenerandcleaner.co.uk](http://www.greenerandcleaner.co.uk) or join GCBB's Facebook group here [www.facebook.com/groups/greenerandcleaneruk](https://www.facebook.com/groups/greenerandcleaneruk)

“GCBB has been a green lifeline...it connects me to the local community AND helps me to think differently about everyday changes. Being part of a community where everyone is trying their best is inspiring and helpful with everyday eco.”

“It has given me hope for the future! Suddenly you realise there are loads of other local people who feel the same and want to look after our planet and are prepared to get involved to make things happen. Encouraging everyone to get involved in small ways like commenting on council policies and consultations can really make change happen. Would Bromley have adopted a net zero target for their own emissions by 2029 without GCBB? I don't think so!!!”

