

Bromley Well Innovation Fund

Guidance for Applicants 2020/21

1. What is the Bromley Innovation Fund?

The Innovation Fund is a funding programme (not a grants programme) financed by Bromley Council and Bromley CCG as a commitment to **transformation, learning and progress**. It forms part of the Bromley Well contract, supporting small and community-focused projects which benefit Bromley residents and meet local priorities.

The aim of the fund is to learn what works and to explore potentially more effective way of improving access and support to local populations - creative or new solutions to improve service delivery, service user outcomes and to address gaps in services. This could be, for example, through:

- Providing alternative ways of working or tackling engrained challenges;
- Using innovation to improve access, quality or the speed of the service to that which is expected;
- Testing solutions to emerging problems such as an ageing population or long term health issues.

2. Eligibility

The Fund has been set up as part of the Bromley Well service, for all Bromley Third Sector Enterprise (BTSE) membership organisations, to facilitate innovation with the ***emphasis on achieving the Bromley Well outcomes of improving health and wellbeing, prevention and early intervention*** (see Additional Guidance on themes and priorities in Section 11).

Other voluntary and community groups or organisations who can help to deliver these aims, are eligible but must:

- Be based or operate in the London Borough of Bromley for the benefit of Bromley residents;
- Support the most vulnerable members of Bromley's communities;
- Be an associate members¹ of the BTSE partnership.

Organisations may only apply once a year, whether a previous application was successful or not. Priority will be given to applications from those who have not previously received IF funding.

3. How much can be applied for?

The available funds will be confirmed by commissioners at the beginning of the year, taking into account the value of any current projects that are due to run into the forthcoming year. The application process will be held in February for schemes planned to commence in April. A second round may be held in the Summer for schemes to commence in October if the Fund has not been fully allocated at the first round. Applications of up to £50,000pa will be accepted.

¹ To become a BTSE associate member, please contact [Community Links Bromley](#) for details.

4. What is the funding period?

Funding is normally for up to a 1 year period, but longer projects may be submitted upto a maximum of 2 years. Such bids will be subject to review at the end of the first year. Applicants should consider how the project can be sustained at the end of the funding period.

5. What will not be funded?

The Fund will not be used for projects which:

- Support everyday 'business as usual' such as ongoing costs, maintenance costs, equipment or system maintenance/set up;
- Aim to meet higher levels of demand than anticipated in service areas already under contract;
- Duplicate current provision (possible exceptions if delivered in a different way or with different outcomes);
- Projects that were previously funded, where the specification is 60% the same, even where the project name has been changed.
- Cover shortfalls in funding from a statutory agency or deficits elsewhere in the organisation;
- Have not demonstrated a clear local need;
- Do not meet the criteria listed on the funding application form;
- Promote political parties (incl. lobbying and campaigning), individuals or religion.

6. What must the application include?

- A description of the service and how it will deliver the themes outlined in Section 11;
- How it will improve service delivery;
- How it will add social or economic value;
- How it will incorporate service user feedback, professional experience;
- Effectiveness using an evaluation framework with qualitative and quantitative measures.

7. How to apply

Complete the attached template, ensuring that all sections have been addressed, and return to admin@btse.org.uk by **10th July 2020**.

8. Approval process

The BTSE Board will review all eligible applications for their fit with the Bromley Well service before passing to the LBB authorised officer, to being considered by the Bromley Innovation Fund Panel. The LBB authorised officer will consult with appropriate LBB/CCG officers on the applications, and may request supplementary information. The Panel will consists of:

- Lead commissioner/contract owner - LBB
- CEO --Community Links

- LBB or CCG commissioner

If the total value of all eligible bids exceeds the available funds, the Panel will select those bids which it deems will best meet the Fund's priorities. Applicants may be offered a proportion of the amount requested. The decision is final and there is no appeals process.

9. Notification/Reporting

Organisations will be notified in writing of the outcome of their application within two weeks of the Panel meeting. Community Links Bromley will publish a list of successful schemes on its website.

10. Monitoring and Evaluation

Successful projects shall be monitored through quarterly reporting and case studies via the quarterly review meetings held between commissioners and BTSE.

11. Additional guidance on priorities for 2020/21

The overarching priority for the Council is 'to prioritise the health, safety and wellbeing of our residents'.

The **Adult Care and Health Portfolio Plan for 2018-2022** strategic objectives are:

- Safeguarding vulnerable adults - responding to safeguarding risks, preventing the escalation of issues to keep children and vulnerable adults safe;
- Life chances, resilience and wellbeing – access to preventative early help which is vital to prevent problems getting worse including the prevention of loneliness and social isolation;
- Integrated health and social care – working with health agencies to provide the right specialist, holistic help and support;
- Efficiency and effectiveness – making a positive difference to people's lives.

Links

- [Bromley Ageing Well Strategy | London Borough of Bromley](#)
- Bromley Learning Disability Strategy (awaiting publication)
- Bromley Mental Health Strategy (awaiting publication)
- Bromley CCG Plans and Priorities <https://www.bromleyccg.nhs.uk/our-work.htm>

BROMLEY WELL INNOVATION FUND APPLICATION PROCESS

