

London Borough of Bromley South East London Integrated Commissioning Board (ICB) Innovation Fund (IF) FAQ

What is the Innovation Fund?

- A funding programme financed by Bromley Council and NHS SE London (ICB)
- The IF is a commitment to transformation, learning and progress. Commissioners are looking for new and creative ideas, with innovative projects to support prevention and early intervention
- It is not a fund to support everyday business as usual, existing projects funded by the Council / NHS or duplicating existing provision

What are the Project Priorities?

Project priorities should be aligned to the Bromley Corporate Strategy, and the Adult Care & Health Portfolio Plan

- Reducing social isolation and loneliness in adults
- Helping adults to improve their physical or mental health and wellbeing
- Supporting unpaid carers of vulnerable adults
- Promoting and supporting adult volunteering
- Providing day opportunities for vulnerable adults and older people
- Supporting young people with special educational needs and disabilities (16+) as they transition into adulthood

Who is eligible to apply?

- All voluntary, community and not for profit organisations based or operating in Bromley for the benefit of Bromley residents. This includes social enterprises.

Please refer to the full guidance document for eligibility which can be found here:

[Innovation Fund - Information, Advice and Guidance](#)

How and when can the funding be accessed?

- Bidding rounds will be advertised in advance
- Projects will normally last 1 year and some may extend to 2 years, for up to £50,000 per annum.
- As this is a test and learn programme, applicants must consider project sustainability, and have an exit strategy for the continuation of the project

What is the Application Process?

- Applications are submitted online via the Community Links Bromley bidding platform, with guidance and support available from Community Links Bromley. The platform can be accessed here: [Innovation Fund Application Platform](#)
- Applications will be assessed by the IF panel and agreed by senior officers and the Adult Senior Leadership Team.
- Key performance indicators and outcome data requirements will be agreed at commencement of the project

Can I use AI to help me draft my application?

Yes, we do understand organisations may want to use Artificial Intelligence (AI) to help write funding applications. This can support organisations writing applications.

However, AI often produces generic content without capturing your organisation's unique skills, experience and the voice of the people you work with. If using AI generated content in your application, it is vital that you carefully review it to ensure it is an accurate representation of your organisation and the work that you do, therefore we recommend caution when using AI generated text. It is important to us that we understand your organisation, what you hope to deliver, and the impact it will have on your beneficiaries.

Useful contacts:

To find out more about the funding, discuss your ideas and how to apply, please contact:

Helayna Jenkins, Principal Loneliness Champion, London Borough of Bromley
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Christopher Evans, Chief Executive, Community Links Bromley,
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