



**South East London**  
Clinical Commissioning Group



## **Bromley Well Innovation Fund**

### **Guidance for Applicants 2022/23**

#### **1. What is the Bromley Innovation Fund?**

The Innovation Fund is a funding programme financed by Bromley Council and SE London CCG as a commitment to the prevention and early intervention approach, which seeks to ensure that residents are helped to live healthy, active, independent lives, supported to self-care, and avoid the need for long term health and social care services earlier than is necessary. To achieve this, our aim is to ensure that residents will get more of the right care, in the right place, at the right time, enabling people to live independently and remain at home for as long as possible. Prevention can refer to a range of measures, services, facilities, or other resources that service users can access to maintain their wellbeing.

The aim of the fund is to learn what works and to explore potentially more effective ways of improving access and support to local populations - creative or new solutions to improve service delivery, service user outcomes and to address gaps in services. This could be, for example, through:

- Providing alternative ways of working or tackling engrained challenges;
- Using innovation to improve access, quality or the speed of the service to that which is expected;
- Testing solutions to emerging problems such as an ageing population or long term health issues.

#### **2. Eligibility**

The Innovation Fund forms part of the Bromley Well contract, supporting small and community-focused projects which benefit Bromley residents and meet local priorities. The Fund has been set up for all Bromley Third Sector Enterprise (BTSE) membership organisations, to facilitate innovation with the ***emphasis on achieving the Bromley Well outcomes of improving health and wellbeing, prevention and early intervention*** (see Additional Guidance on themes and priorities in Section 3).

Voluntary and community groups or organisations who are eligible to apply but must:

- Be based or operate in the London Borough of Bromley for the benefit of Bromley residents;
- Support the most vulnerable members of Bromley's communities;
- Be an associate members<sup>1</sup> of the BTSE partnership.

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<sup>1</sup> To become a BTSE associate member, please contact [admin@btse.org.uk](mailto:admin@btse.org.uk) for details.

Organisations may only apply once a year, whether a previous application was successful or not. Priority will be given to applications from those who have not previously received IF funding.

### **3. Additional guidance on priorities for 2022/23**

Whilst the Fund supports the Council's overarching aim to prioritise the health, safety and wellbeing of our residents, the COVID-19 pandemic continues to make a big impact in all areas of our life and has brought particular challenges to those involved in preventative and early intervention support. Many services have had to find different ways of engaging with residents, whilst dealing with an increase in demand for advice and assistance. We are therefore asking bids for this year's Innovation Fund to focus on any of the following areas which may have been intensified by the pandemic:

- i. Reducing social isolation and loneliness
- ii. Helping people to improve their health and wellbeing
- iii. Supporting carers
- iv. Supporting young people (16+) as they transition into adulthood
- v. Promoting and supporting volunteering
- vi. Providing day opportunities for vulnerable adults and older people.

With reference to v.i above Mears Extra Care [Trina.Oliver@mearsgroup.co.uk](mailto:Trina.Oliver@mearsgroup.co.uk) are seeking a delivery partner to operate from BR3 4XF (Beckenham) and BR2 0RD (Bromley). However, we hope to receive bids that do not exclusively seek to utilise these venues, complimenting the wider definition of day opportunities.

### **4. How much can be applied for?**

The available funds will be confirmed, taking into account the value of any current projects that are due to run into the forthcoming year. Applications of up to £50,000. pa will be accepted.

### **5. What is the funding period?**

Projects will be expected to start as soon as possible and will normally be for up to 12 months. All bids will be subject to periodic review.

### **6. What will not be funded?**

The Fund will not be used for projects which:

- Support everyday 'business as usual' such as ongoing costs, maintenance costs, equipment or system maintenance/set up;
- Aim to meet higher levels of demand than anticipated in service areas already under contract;
- Duplicate current provision (possible exceptions if delivered in a different way or with different outcomes);
- Projects that were previously funded, where the specification is 60% the same, even where the project name has been changed.
- Cover shortfalls in funding from a statutory agency or deficits elsewhere in the organisation;

- Have not demonstrated a clear local need;
- Do not meet the criteria listed on the funding application form;
- Promote political parties (incl. lobbying and campaigning), individuals or religion.

## **7. What must the application include?**

- A description of the service and how it will deliver the themes outlined in Section 3;
- How it will improve service delivery;
- How it will add social or economic value;
- How it will incorporate service user feedback, professional experience;
- Effectiveness using an evaluation framework with qualitative and quantitative measures.
- How the project can be sustained if outcomes are successful at the end of the funding period.

## **8. How to apply**

Applications must be made online by completing the application form on the Community Links Bromley online portal [here](https://communitylinksbromley.awardsplatform.com) (or visit <https://communitylinksbromley.awardsplatform.com>). **The closing date is 19 April 2022.**

## **9. Application Timetable (provisional)**

Funding Round opens	<b>23 March 2022</b>
Deadline for return of completed applications	<b>19 April 2022</b>
Applicants notified of outcome	<b>16 May 2022</b>

Subject to the funds being available the following funding round opens May 2022

## **10. Approval process**

In the first instance the BTSE Board will review all eligible applications for their fit with the Bromley Well Service. If endorsed by BTSE, applications will be assessed by the Bromley Innovation Fund Panel who may consult with appropriate LBB/CCG officers on the applications, and may request supplementary information. The Panel will consist of senior management representatives from the council and CCG, supported by the contract manager.

If the total value of all eligible bids exceeds the available funds, the Panel will select those bids which it deems will best meet the Fund's priorities. Applicants may be offered a proportion of the amount requested. The decision is final and there is no appeals process.

## **11. Notification/Reporting**

Organisations will be notified in writing of the outcome of their application within two weeks of the Panel meeting. A list of successful schemes will be available on the Bromley Well website.

## **12. Monitoring and Evaluation**

Successful projects shall be monitored through quarterly reporting and case studies via the quarterly review meetings held between commissioners, BTSE and project leads as required.