

Further Developing Neighbourhood Working in Bromley

March 2025

Our strategic vision is to help everyone in our population live longer, more independent lives with less variation in health outcomes across our borough – aligned with the Health and Wellbeing Board strategy through a common delivery plan.

Our aims:

1

Improve population health and wellbeing through prevention & personalised care

2

High quality care closer to home delivered through our neighbourhoods

3

Good access to urgent and unscheduled care and support to meet people's needs

- 1

Improve population health and wellbeing through prevention & personalised care
- 2

High quality care closer to home delivered through our neighbourhoods
- 3

Good access to urgent and unscheduled care and support to meet people’s needs

Priority Programmes	1) Evidence driven prevention and population health
	2) Neighbourhood teams on geographic footprints
	3) Implement care closer to home programmes
	4) Primary care sustainability
	5) Integrated urgent care

What is an Integrated Neighbourhood Team?

An **Integrated Neighbourhood Team (INT)** is a group of health, social care and third sector colleagues working together locally to provide seamless, holistic care. Unlike traditional models, INTs focus on building ongoing relationships between staff and with residents, ensuring care is proactive, personalised, and coordinated.

Key emphasis of INTs:

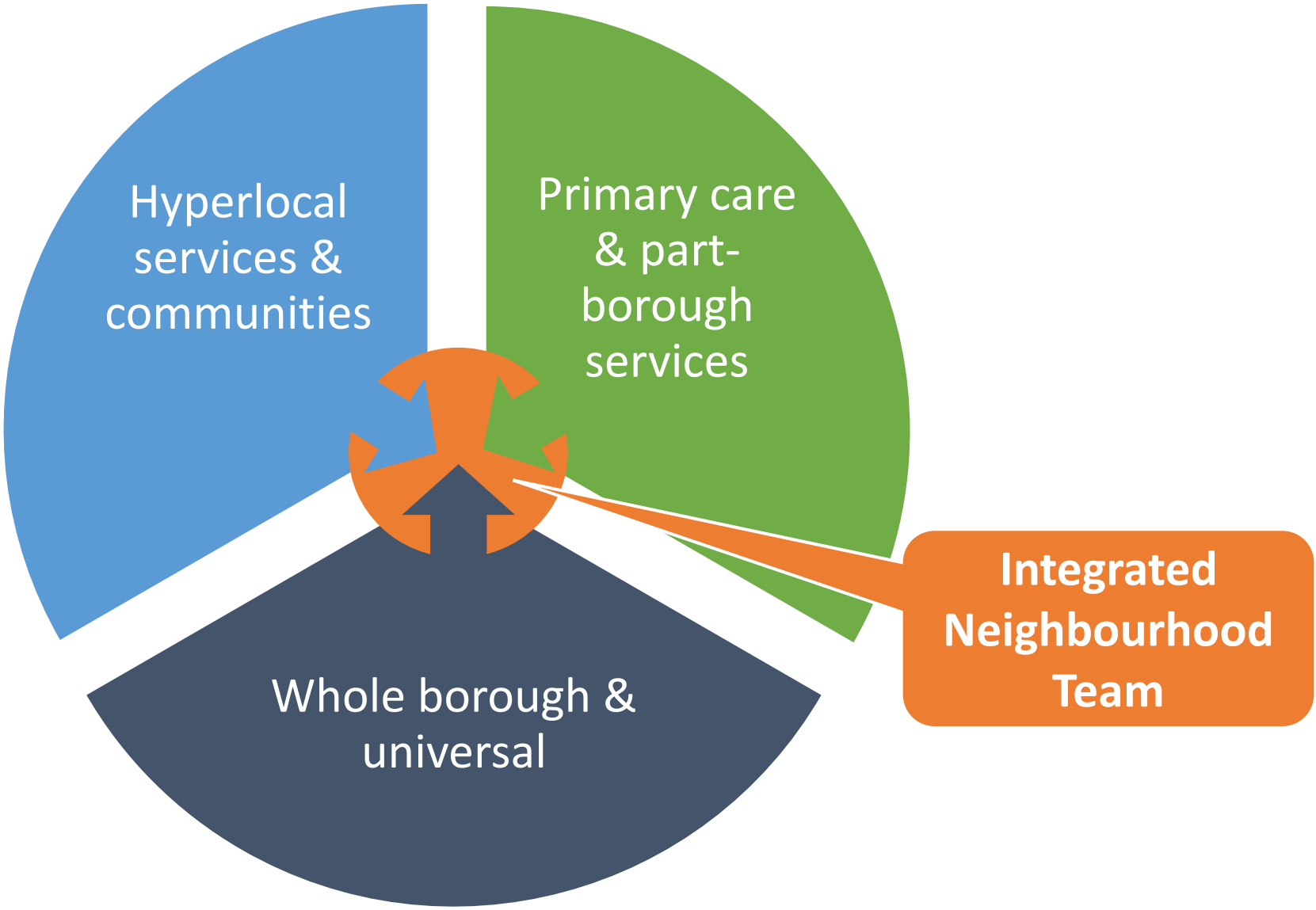
- 1) **Relational Care:** Continuous, relationship-based care rather than episodic interactions.
- 2) **Holistic Approach:** Understands people's bio-psycho-social needs.
- 3) **Proactive:** Focuses on early identification, intervention, prevention and de-escalation.
- 4) **Coordinated:** Health, social and third sector service staff working together to meet people's needs.
- 5) **Community-Centric:** Involves and connects residents with local community resources.

This approach links population understanding with personalised, efficient and preventative care.



Thinking about INTs and where they fit

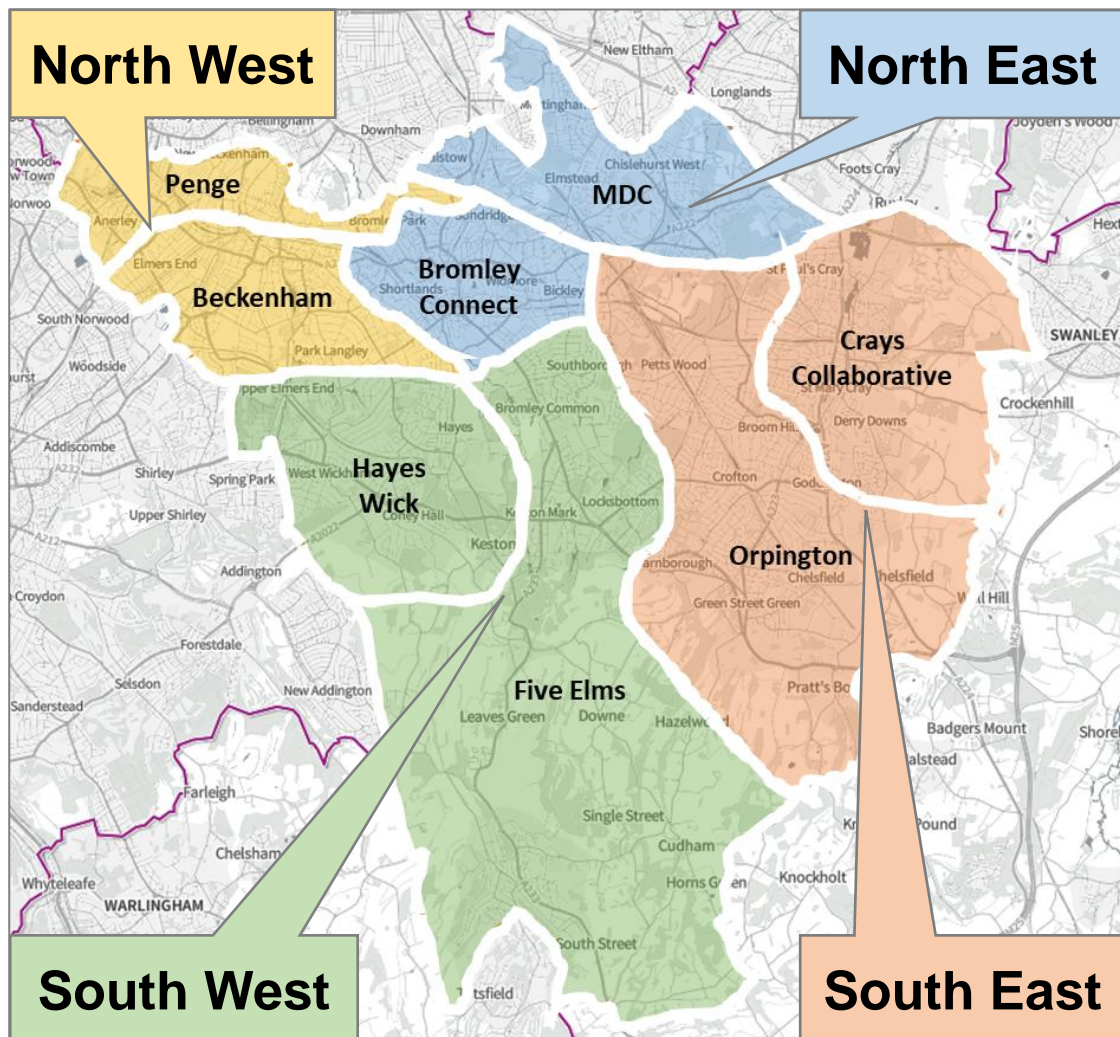
INTs are the geographical areas of our borough that local services, organisations and communities can coalesce around to address resident needs and improve outcomes



THE OLD FIRE STATION



Bromley's INT geographies



One Bromley Executive considered a range of criteria in the selection of INT footprints:

- Centres of populations and natural communities
- Demographic and needs variation within INT
- Travel times to patients' homes and for residents to services
- Existing provider and local authority footprints
- Number of INTs which could be effectively in-reached by borough-wide services

Each INT:

- Footprint currently operated by local authority and community health services
- Registered and weighted list size 70k-100k
- Comprises two complete Primary Care Networks – maintain integrity of each PCN