

# Social Value wellbeing services network & review

13<sup>th</sup> September 2022



**COMMUNITY  
LINKS BROMLEY**



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# Aims of today's session

- A brief review of the social value focused health & wellbeing project
- Snapshot of health and wellbeing delivery within Bromley's VCSE sector
- To hear your views on health and wellbeing needs – what is emerging, what do you think the priorities will be
- If you could make two recommendations to your local council or NHS how local health and wellbeing services are delivered and / or how communities are engaged in this delivery – what would they be

# Social value



- Our broadest impact is more than the sum of our parts
- Our impact is broader than our planned outcomes
- Reflecting and reporting on our Social Value and impact is crucial to our sustainability and credibility

## A brief overview of what we did

- 10 workshops delivered – covering social value meaning (what it is, what it isn't), measuring social value, responding to social value tender questions, data collection speakers from social value exemplars
- Numerous 1:1 workshops how your services create impact, starting out in measuring social value
- Visits to organisations
- Support with impact measurement

## Why we did social value

- *“The pandemic meant that new ways of working had to be mobilised rapidly. Historic tensions between the NHS and communities had to be navigated. The third sector played a huge role in mobilising and coordinating during pandemic.”*
- Dr Angela Bahn – Bromley Borough Director, consultant in public health, South East London CCG
- The question is, post pandemic will we return to the status quo

# Why we did social value

- *‘Because there are those who suffer disproportionately, have poorer health outcomes, experience challenges engaging with health services as currently provided..’*
- The project aims to improve the engagement of civil society with statutory health providers and commissioning as a way of effecting system change in the way health and social care policy is made and services delivered.
- To effect system change in the way health and social care policy is made and service delivered
- To strengthen the capacity of VSC organisations within its area.

# A snapshot of Bromley's voluntary & community sector

- Circa 800 registered charities circa 500 operate locally \*
- 27% of Bromley's VCSE work with older people
- 22% work with people living with mental health conditions
- 19% work with people with disabilities
- 51% have said there was a higher or much higher demand for services during the pandemic
- What will be the next trigger of demand for wellbeing services?

# A snapshot of Bromley's VCSE cont'd

- Bromley Third Sector Enterprise –
- Partnership of 5 local charities managing health contracts £11m over six years
- 64 local organisations associate members delivering health & wellbeing services

# Three questions

- What services does your organisation deliver and how do they impact health & wellbeing
- What do you see as the most pressing or emerging health and wellbeing needs among you community
- If you could get the people who commission community based health & wellbeing services, (commissioners, health planners) to a round table what would you ask them

**Finally,**

To those who have participated and continue to deliver health and wellbeing services, **THANK YOU**



## Resources

<https://www.communitylinksbromley.org.uk/projects/cornerstone-fund-health-and-w-2/#HWTPResources>

[https://www.ukpower.co.uk/business\\_energy/energy-guide-for-charities](https://www.ukpower.co.uk/business_energy/energy-guide-for-charities)

# QUESTIONS, COMMENTS

