The Voluntary, Community and Social Enterprise Sector in Bromley

Colin Maclean, Chief Executive, Community Links Bromley

Lynn Sellwood, Chair, VSSN

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The Value of the Sector

Colin Maclean, Chief Executive, Community Links Bromley

What is the 'Voluntary, Community and Social Enterprise (VCSE) Sector'?

- Also known as 'Not for Profit' or 'Third Sector'
- Non-profit organisations undertaking social activity
- Organisations are 'voluntary' in that they are nongovernmental and their role is not defined by statute
- Variety of income sources
- Values-driven not profit-driven
- Often rely heavily on volunteers for governance and to carry out activities, but many also have a significant professionally trained workforce

The Sector in Bromley

- Great diversity: 466 registered charities as part of 1637 VCSE organisations.
- Range from national to very small charities, including some in federated networks
- Some have a turnover of £millions; others are entirely volunteer run community groups
- Registered charities account for less than half of Bromley's voluntary and community organisations

CLB - Key Functions

- Lead 'umbrella' agency for the sector in Bromley
- Support, advice and development of individual organisations and networks
- Provide support for the 'voice and representation' of the sector
- Run the Volunteer Centre
- Core founder of Bromley Third Sector Enterprise lead on Social Prescribing and contracted via Bromley Well

Voluntary Sector Strategic Network

Lynn Sellwood, Chair

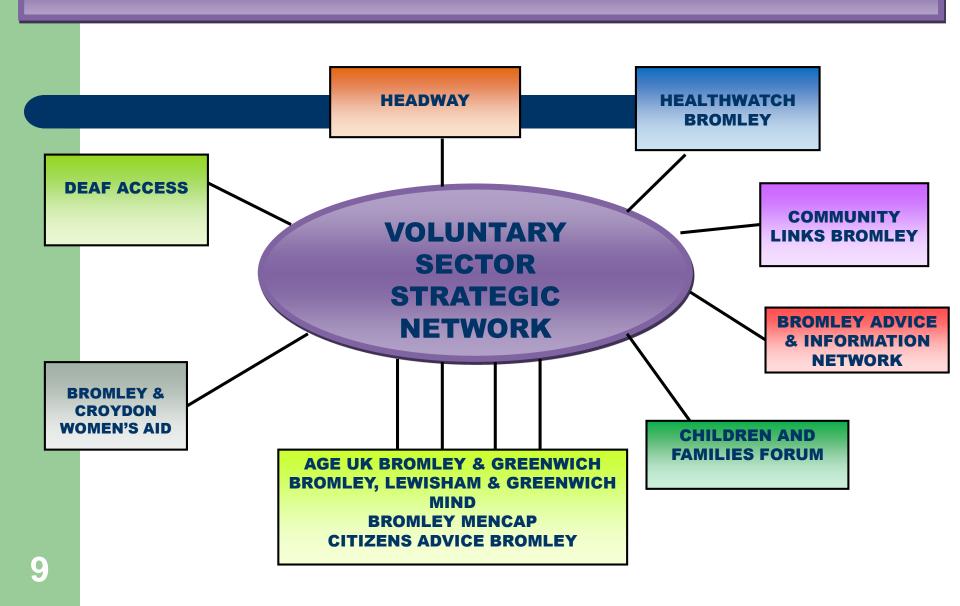
Purpose of the VSSN

- Effective representation of the voluntary, community and social enterprise sector in respect of health and social care
- Opportunity for consultation and joint action
- Opportunity for the exchange of ideas and sharing of information

Membership

- Membership is open to voluntary sector organisations and groups:
 - "Any forum or network which has adopted a constitution and whose membership is principally made up of voluntary sector agencies
 - Any organisation able to demonstrate that it undertakes a representative role or has specific expertise otherwise lacking in the membership"
- Membership is currently predominantly health and social care focussed

VOLUNTARY SECTOR STRATEGIC NETWORK



The VSSN 'Iceberg'

VSSN 11 forums/ organisations

Forums – 400 + (total of combined memberships)

CLB 287 members, 1,068 Voluntary organisations on CLB database

How We Operate

- Partnership approach bringing together Chairs/ CEOs of key strategic voluntary sector providers and forums
- Key partners, with CLB, in creating a 'sounding board' in relation to partnerships
- Engage strategically with statutory partners
- Considerable reach into communities in order to speak authoritatively

Core Activities

- Proactive representation/presence at Health and Wellbeing Board and PDSs
- Specific roles on commissioning groups and key project groups such as JSNA and Orpington Health and Wellbeing Centre
- Responses to consultations
- VSSN complements member forums' own representative work

Health and Social Care Decision Making Framework VSSN Representation

Statutory

Health and Wellbeing Board

Lead: Colin Deputy: Janet Tibbalds (Lynn attends as Chair, BASB; also a new lead for HW)

Commissioning

Integrated Care Systems Board

VSSN: Lynn BTSE: Colin, Mark Ellison

JSNA Steering Group

Lynn, Colin

Scrutiny

Adult Care and Health PDS

Lynn

(Also attending Carers Forum (Rosalind Luff); Bromley XbyX (Justine Godbeer); , Barbara Wall, Healthwatch)

Health Scrutiny Sub-Committee

Same as Care Services

Project Specific

Orpington Health and Wellbeing CentreColin

Future Objectives

- Work with the Council and partners to support the development of new Community Plan/aims
- Continue to monitor our effective representation of the voluntary sector
- Identify future challenges and opportunities for the voluntary sector in Bromley
- Encourage collaborative and creative solutions across sectors

Helping Achieve Shared Priorities in Partnership

Sector able to flexibly respond to local needs:

- Bespoke BTSE CIC is prime example
- Examples of sector leading on leveraging external funding through partnership working
- Local coordination of 'community assets' including use of volunteers



Finally.....

- The delivery of the health and wellbeing priorities is beyond the ability of any single organisation 'wholesystems approach'.
- Improving health and wellbeing is everyone's responsibility and the VCSE sector in Bromley is committed to playing its part.
- Keys to success: aligning strategic vision/plans; partnerships/relationships; robust challenge; innovative ways to tackle complex issues